



# Taiwan Stories

## Lessons and Tips for a Small Club

Michael Fei '94

# Taiwan



**Land Area of Taiwan: 14,000 Sq. Miles**  
**The Size of **New Jersey** (8,700 Sq. Miles)**  
**Population of Taiwan: 23 million, a Little Less**  
**Than Australia (25 million)**

# PAA of Taiwan

By the Numbers:

**150 Alumni**

**27 Undergraduate**

**123 Graduate**

**70 Active**

**50 Professors**

Majors:

**42 Electrical Eng.**

**13 East Asian**

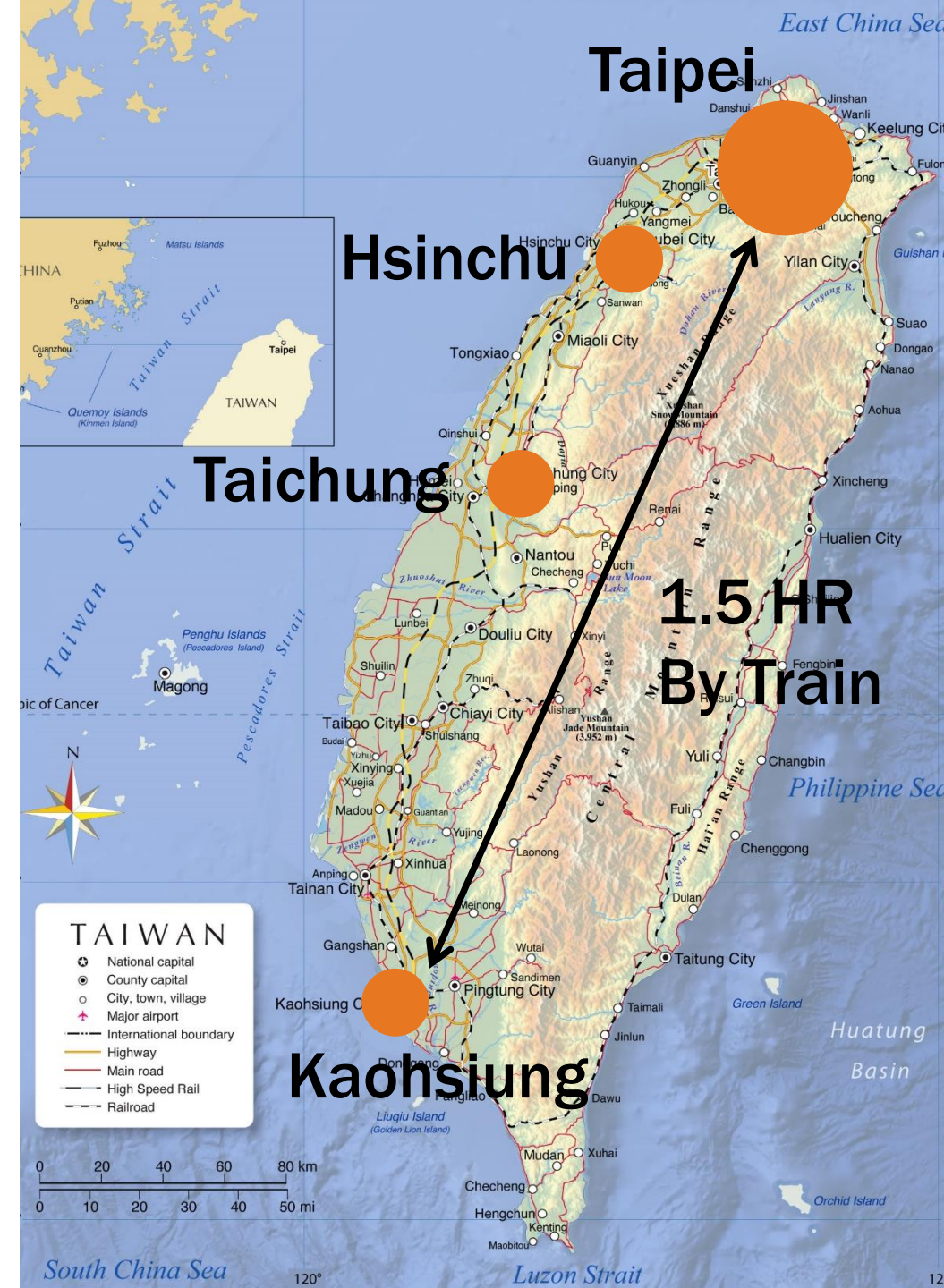
**10 Chemistry**

**9 Mech. Aerospace**

**8 Art History**

**8 Architecture**

**6 Computer Science**



# Challenges

## Geography (On an Island and Far From Princeton)

15 Hour Direct Flight from Taipei to JFK, NY

## Time Zones (13 Hour Difference with NJ)

Odd Hours for Zoom Meetings, Online Lectures, and Sports Watch Parties

## Demographic (Older and Mostly Graduate Alumni)

Only 3 Recent Undergraduate Alumni

## Schedule (Summer Starts in July for Local Schools)

Hard to Attend Reunions for Alumni who are Teachers or have kids in Schools

## Who's in Charge?

# Have a Mission

Connect Alumni in Taiwan Back to the **University**

Most Events are Related to Activities on **Campus:**

1. **ASC Interviews** (Class of '28: 18 Alumni for 58 Applicants)
2. **Basketball Game Watch Party** (NCAA or with Other Ivies)
3. **Princeton Pre-Read Book Club**
4. **Reception and Send Off for Newly Admitted Students**  
(Undergrad and Graduate Students)
5. **Gatherings with Visitors from Princeton**
6. **Orange & Black Day**
7. **Research on the Road** (Graduate Student Research Presentation)

# Directory Find Alumni and Make Your Own

First Name	Last Name	Class	Active	Major	Chinese	Spouse/ Partner	Email	Phone	Notes	Employment	Address
Becca	Budde	1997	Y	Ecology Biology		Josh Budde	<a href="mailto:buddeb@tas.edu.tw">buddeb@tas.edu.tw</a>	886-903089213		TAS Counslor	No. 15, Alley
Hsiang-Wen	Chang	G 1982	N	Art History	張湘雯					National Palace Museum	
Nelson	Chang	1974	Y	Economics	張安平	Ruth Koo	<a href="mailto:nelson@chiahsin.com.tw">nelson@chiahsin.com.tw</a>	886-938123123	ACC Member	Taiwan Cement Corporation	Apartment B
Lawrence	Chang	2015	Y	Economics			<a href="mailto:lawrencechang93@gmail.com">lawrencechang93@gmail.com</a>	886-938555374	TAS 2011		
Pin-Tsun	Chang	G 1983		Economics	張彬村		<a href="mailto:ptchang@gate.sinica.edu.tw">ptchang@gate.sinica.edu.tw</a>			Academia Sinica	
Elaine	Chang	2018	Abroad	Policy		Christopher Han	<a href="mailto:elaine.y.cee@gmail.com">elaine.y.cee@gmail.com</a>		TAS 2014		USA
Ying-Hwa	Chang	G 1982		Sociology	章英華		<a href="mailto:ethwa@sinica.edu.tw">ethwa@sinica.edu.tw</a>	886-226525154		Institute of Sociology, Academia Sinica	
Chia-Lin	Chang	G 1998	N		張嘉麟		<a href="mailto:chialin_c@yahoo.com">chialin_c@yahoo.com</a>			formerly at HTC	
Jerry	Chen	G 2004	Y	Architecture			<a href="mailto:Jerrychen068@gmail.com">Jerrychen068@gmail.com</a>				
Steve S.	Chen	G 2007	Y	Architecture	陳史文		<a href="mailto:ssc@alumni.princeton.edu">ssc@alumni.princeton.edu</a>				Rm. 7, 11th
Pao-Chen	Chen	G 1987	N	Art History	陳葆真			+886-2-3366-4220 (O)	Adjunct Professor	National Taiwan University	
Teng-Ming	Chen	G 1980		Biochemical Sciences	陳登銘		<a href="mailto:phospert@gmail.com">phospert@gmail.com</a>			National Chiao Tung University	
Jue	Chen	G 1997		Comp. Lit.	陳珽		<a href="mailto:juechen@mx.nthu.edu.tw">juechen@mx.nthu.edu.tw</a>			National Tsing Hua University	
Cheng-Ta	Chen	G 1994	Y	Earth Sciences	陳正達		<a href="mailto:chen@rain.geos.ntnu.edu.tw">chen@rain.geos.ntnu.edu.tw</a>	886-937831977	Married to Li Chiang	National Taiwan Normal University	42, Lane 13
Hong Yuan	Chen	1986	Y	Elec. Eng.	陳弘元	Arlene Lien	<a href="mailto:hyc115@gmail.com">hyc115@gmail.com</a> ; <a href="mailto:hychen@ampi.com.tw">hychen@ampi.com.tw</a>		ACC Member		7th Floor, N
Mark	Chen	1987	Abroad	Elec. Eng.	陳宇廷			+886 952090795	Moved to Chiang Mai, Thailand in 2023		
I-Cheng	Chen	G 1993		Elec. Eng.							

# Record Keep Track of the Attendees

First	Last	Class		Chinese	Spouse	Ivy Ball 2023	ASC '23-'24	Pre Read 2023	April Reception '22	Wine July	Orange Black Day	Nov. 6 Lunch	Ivy Ball Dec.	Research on Road Dec.	ASC	Jan. 29 w/ Yale	NCAA	April Reception '23	7/9/23 Anna	Research on the Road 2023	
Becca	Budde	1997			Josh		?		1					NR				NR	N	NR	
Lawrence	Chang	2015				NR	Y		1	1		1			Y			1	1	1	
Nelson	Chang	1974		張安平								2		NR				Maybe	1	1	
Steve S.	Chen	G 2007		陳史文		1A						1	NR			1		NR	1	NR	Gluten free, no dairy
Kevin	Chen	1994		陳冠碩	Susan Cheng	NR		1		2				NR		1		1	NR	2	
Hong Yuan	Chen	1986		陳弘元	Arlene Lien	NR	NR	NR	1			1	1	NR				1	NR	?	
Cheng-Ta	Chen	G 1994																	NR		
Jerry	Chen	G 2004												NR		NR					
Fang-Yi	Chiou	G 2005										1								?	
Andy	Chiu	1999					Y		1	1		1		NR	Y			NR	NR	NR	
Stephanie	Chou	1998		周佳臻			Y	1	1			1			Y			1	1	1	No lamb
Sarah	Chou	G 2005							1		1	1		NR	N					1	
Wen-Chien	Chou	P 2022		周文堅	Suh-Yuam Hsiao							2		1							
Karen Steffen	Chung	G 1984		史嘉琳				1				1		2				1	NR	1	Fish, no meat, no fried food
Anh	Dao	2027	Abroad								1	1	1	1		1	1	1	N	N	
Michael	Fahey	G 1998												1		1			?	?	
John	Fan	1992										3					1	1	NR	?	
Virginia	Fang	S 1990											1	1				1	NR	2	
Michael	Fei	1994			Maria Ting	1	Y	1	2	2	2	3	2	2	Y	2	2	2	2	5	
Vera	Fei	2026	Abroad						1	1									1	N	

# Use Social Media



Princeton Alumni Association of Taiwan

66 likes · 90 followers



Princeton Alumni Association of Taiwan

Promote

Create View Tools

Posts About Photos More



and People will Find You



# Start Chat Groups

Alumni  
Spouses  
Students  
Parents

PAA Taiwan (82) 🔍 📞 📄 ⋮

WE PRINCETONIANS ARE QUITE WELL EDUCATED WHO ARE MORE ABLE  
capable of representing each of our own voices, can I  
suggest that in the future any feedbacks be directly  
addressed by each individual?

上午 11:13

2023.7.17

Most of the alumni in this chat group probably don't know Professor Tang. In my sophomore year he taught a 400-level seminar that was initiated by a few students from Hong Kong. I took the class along with Kevin Chen '94. We learned about some of the Chinese classics, including the Dream of the Red Chamber. He was a very nice man and generous teacher. Even Kevin got an A in the class! In the following year, Kevin took another class with Professor Tang, if I remember correctly. Today as I was looking through the annual report of the Department of East Asian Studies, I came across the news of his passing. I thought I share these news with you.

已讀 75  
下午 4:46

OBITUARY  
Hai-Tao Tang was born on August 27, 1931, and received his Ph.D. from Princeton in 1954. He began teaching here in 1974 and his retirement in 1996. Throughout his career he devoted his energy and intellect to teaching Chinese as a living language and encouraged each learner to adopt Chinese as one's own language and manner of life and grow inside oneself. Hai-Tao Tang co-authored nearly a dozen books including *Classical Chinese—A Basic Reader and Readings in Classical Chinese Poetry and Prose*. He passed away on March 26, 2023 in Princeton, New Jersey.



已讀 75  
下午 4:46

儲存 | 另存新檔 | 分享 | Keep



H Y Chen

Although I didn't take his courses, he came across as kind and gentle 長輩. Above all, very supportive to all Chinese speaking students.

Talking to 唐老師 was one of our few precious links to the way of life back home, in the pre internet age of 1980's.

Thank you and RIP 唐老師. You are sorely missed.

下午 5:28



michher

Michael: I am sorry Michael Fei for the passing and the loss of your beloved EAS Professor, Hai Tao Tang. I spoke to EAS Emeritus Professor, Perry Link, now at UC Riverside before my

# Parents

Princeton 家長\_台灣 (17) 🔍 📞 📄 ⋮

儲存 | 另存新檔 | 分享 | Keep



Susan Sook Gein



下午 8:29



儲存 | 另存新檔 | 分享 | Keep



Susan Sook Gein



下午 8:29



儲存 | 另存新檔 | 分享 | Keep



Grace Wang

Thank you for this very pleasant evening!!  
Happy new year!  
Look forward to seeing you guys again soon.

下午 9:31



Maria Ting 丁維靜

Thank YOU to the moms, and Kelsey, Kelton, Laura, and Vivian for taking the time to come!

下午 9:35



# Communications

**With a Small Club, Start with Direct Contact and Use TigerNet Email Broadcast Last**

**1. Direct Contact (WhatsApp, Messenger, LINE, Email, Instagram, Phone)**

**2. Group Chat (LINE)**

**82 Members, 85% Read the Messages**

**3. Social Media (Facebook, Instagram)**

**4. Mass Email (For Invitation and Recap)**

**125 Recipients, 55% Opened the Emails**

# Make Digital Flyers

Princeton  
Creighton  
NCAA  
Men's Basketball  
Sweet Sixteen  
Game Watch Party  
American Club  
03.25  
9:00AM

PAA of Taiwan  
Research on the  
Road  
Dept. of History  
Anin Luo  
2022.12.18  
American  
Club Taipei  
Noon

Princeton Dept. of  
East Asian Studies  
Chair and Professor  
Anna M. Shields  
2023.07.09 12PM  
American Club

**Designed in PowerPoint and in the Square Format for Instagram**

# Bespoke Gifts, Name Tags, Seal, Cake



# Customize Go Beyond Hanging the Flag



# Eat Well



## Princeton Alumni Association Lunch Party

### Pre-drink Snacks:

Fried Olives / Caraway Seeds Cheese Puff Sticks  
Fried Mozzarella Cheese

### Bread

Black Olive Ciabatta / Focaccia / Muesli Bread

### Salad, Appetizer

Copa Ham, Prosciutto with Fried Pizza Bread Stick Vegetable Ragout  
Roasted Cauliflower with Chickpeas, Cumin Mint Garlic Dressing  
Cheese, Salami, Artichoke, Anchovies, Semi-dried Tomato with  
Macadamia Pesto  
Caesar Salad with Condiments  
Tuna Niçoise Salad

### Sashimi Station

Red Tuna / Salmon / Yellow Tail

### Condiments:

Wasabi, Soya Sauce, White Radish Julienne

### Carving Station

Slow Roasted US Angus Beef Ribeye with Rosemary  
Pommery Mustard / Beef Jus / Dijon Mustard / Horseradish

### Hot Selection

Beef Lasagna  
Hunter Chicken  
Indian Butter Chicken  
India Naan Bread / Saffron Pulao  
Broccoli with Sesame, Chili Garlic Fragrance Oil  
"Mee Pollichath" Halibut with Coconut and Indian Herbs  
Ragout of Mushroom with New Potato, Rosemary in Beef Jus  
Herb Seabass Fillet on Chickpea, Chorizo Bell Pepper Tomato Sauce

### Dessert

Mississippi Coconut Cake  
Orange Cream Brulé / Lime Basil Tart / Three Chocolate  
Chocolate Brownie / Assorted Cookies

### Seasonal Fruits

Watermelon / Pineapple / Honey Melon / Dragon Fruits

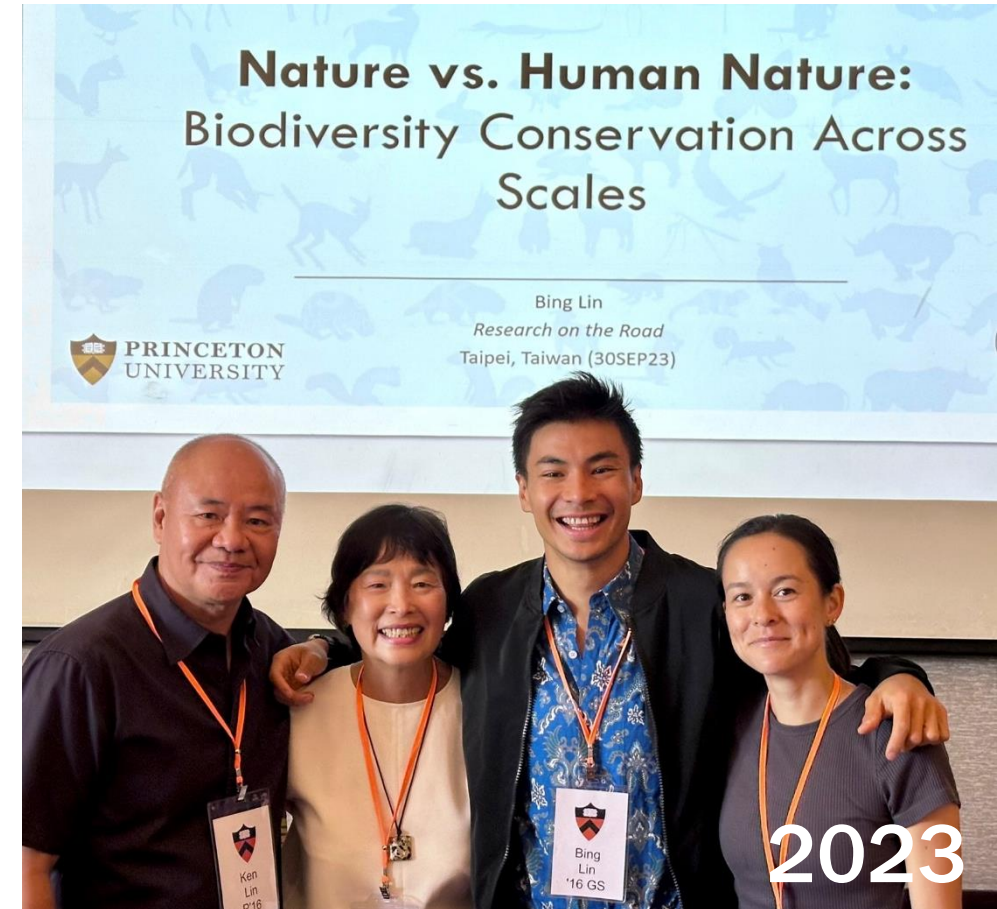
### Beverage Station

Coffee / Tea / Iced Tea / Fruit Punch

### KIDS Menu

Fried Fish / Calamari / French Fried with Tomato Ketchup, Mustard  
Cream Corn with Shredded Chicken  
Meat Balls with Beef Gravy, Broccoli  
Beef Lasagna

# Research on the Road



**Current Graduate Students Present Their Research**



Reception for New Students





Professor Anna Shields in Taipei



**SPIA Student Delegation Dinner**



# Questions & Discussion